

Subject: RE: RE: last minute push for Halloween
From: "Joanne Danganan" <JDanganan@ccala.org>
Date: 10/31/2016 09:48 AM
To: "Henna Sherzai" <HSherzai@downtownla.com>

Hey! I can tweet and share a Facebook post. Sound good?

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Joanne Danganan

Membership Coordinator

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

office: (213) 416-7511 | fax: (213) 624-0858

JDanganan@ccala.org

ccala.org



From: Henna Sherzai
Sent: Monday, October 31, 2016 9:30 AM
To: Joanne Danganan <JDanganan@ccala.org>
Cc: Michael Filson <MFilson@downtownla.com>
Subject: last minute push for Halloween

Hi Joanne,

Is there anything you can do to help us with a last minute push for Halloween? Ticket sales are lighter than usual because the event is on a Monday night. We could use any help you can offer.

Henna Sherzai

Director of Marketing & Communications

 <https://www.downtov>

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7515 | Fax: 213-624-0858

Web: DowntownLA.com



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